

L'évolution du secteur du TIC est considérable, voire, ahurissante. Cinq ans de cela, l'informatique était encore méconnue. Avoir un ordinateur à la maison était un luxe. Maintenant ce n'est plus le cas. Avec le flux des compagnies étrangères et des entrepreneurs locaux qui investissent dans le BPO, la téléphonie et la télécommunication, l'île Maurice se positionne comme la plaque tournante dans le TIC sur le plan régional. C'est le cas de Nomad qui croit fermement dans cette industrie et ne cesse d'accroître son investissement afin de rehausser son service. Le but ultime c'est de vous servir d'une manière la plus optimale. Le client est et restera l'épicentre de notre entreprise.

Alin Jayant
Directeur General



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Blogging: Look before you leap!

The new writing revolution, which has evolved from email, webpages and mobile phone messaging, has now come up with endless words on a screen in the form of blogging. A blog is a frequent, chronological publication of personal thoughts and web links. This uncontrolled medium has however turned into an invasion, reflecting true democracy at work. Quality blogs aim at boosting and building reputation, enhancing relationships and loyalty with clients, and keeping your publics better informed to ensure long-term health of your organization. In short, it is an astute form of personal brand management. However, blogging can become a real nuisance when it develops into the favorite tool of upset workers who post comments that reflect badly on the company and pinpoints unmentionables like confidential information. Fellow bloggers choose blogs that educate and not those that entertain, if you are posting your reputation online. You can create your own personal blog at <https://www.blogger.com/start>. A list of the top 100 blogs can be accessed at:

<http://technorati.com/pop/blogs/>



Journée Internationale du Livre

L'Ile Maurice a célébré la Journée Internationale du Livre et du Droit d'Auteur le 23 avril dernier, soit le jour même de l'anniversaire de la mort de Sir William Shakespeare. Cette journée a été proclamée journée mondiale par l'UNESCO, afin de promouvoir la lecture à travers le monde. Le thème choisi cette année était 'Lire, Grandir et Réussir'. On a ainsi noté l'emphase sur la qualité, le pluralisme et l'intégration - des sujets clés pour promouvoir la connaissance. La Journée Internationale du Livre s'étendra jusqu'au mois de juin avec diverses activités, dont expositions, récitals et débats, organisées par la National Library. Bien qu'étant célébré à l'Ile Maurice depuis seulement 2003, cet évènement remonte a plus de 50 ans. Si vous êtes férus de lecture, visitez:- www.worldbookday.com pour vous enrichir sur ce sujet.



Brain Teaser

A man makes the following proposition to his friend:

"I will let you flip a coin 20 times. Each time the coin lands on heads, I will give you \$2.00. However, each time the coin lands on tails, you must give me \$3.00."

His friend flips the coin 20 times and the end result is that no money is to change hands.

How many times did the coin land on heads?

La date limite de participation est le 4 Mai prochain

DID YOU KNOW?



Women use Internet to do tasks, rather than to have fun! Research has found that more Internet users are actually women, defying the perception of the Internet as a male-dominated empire. Research by E-marketer found out that 97.2

million women use the Internet against 90.9 million men. Moreover, these reports deepen further to explain that women go online to get things done, rather than to have fun. 78% of male users are more likely to use the Internet to watch online videos. This has been explained by the bulky responsibilities of women who are always juggling between family and work. However, turning to the other side of the coin, research have come up with the fact that men are the ones to adopt new technologies faster, and have greater access to high capacity broadband Internet connections. The gender gap is expected to reduce considerably in the coming years as Internet connection is becoming omnipresent, and more video shows popular among women are becoming available online. Female teen enthusiasm towards online entertainment is already boosting.

NAME: _____

SURNAME: _____

TEL: _____

ADDRESS: _____

CUSTOMER ACC NO.: _____

ANSWER

Merci d'envoyer vos réponses à l'adresse suivante:
NOMAD (Nomadlife)
7th Floor Wing B, Cyber Tower,
Ebène, Réduit.

PLAY & WIN A NOMAD JERSEY

